**Data visualization - crucial knot in human-machine interaction**

**Frankly, that might seem like a secondary job. Data is important, data driven decisions are crucial. But the visualization? Is that a job that is only as a preparation of slideshows for internal conferences, and such? Well, there's nothing more wrong about that. See how.**

Frankly, that might seem like a secondary job. Data is important, data driven decisions are crucial. But the visualization? Is that a job that is only as a preparation of slideshows for internal conferences, and such? Well, there's nothing more wrong about that. See how.

**Data visualization job = data interpreter**

To create a representation of data, is to create an interpretation of it, too. The data in its raw form is always unreadable. Unfathomable. It's the vortex, the chaos - and from that chaos, data science intends to draw conclusions, and to that's on job, to visualize it, it's the second one, but surely that could be combined.

**From the binary to the iconic language of humans**

Secondly, to present a data in visual form, is to already make a point. Usually, there are slideshows, and there is a presentation. However, a good data presentation, **data visualization** will make the charts and the visual materials speak for themselves.

That's a rhetoric trick - to make point, emphasize with a good chart, the point or a decision just made, statement uttered, and so on. So, when it comes to *data visualization* job, that's a crucial thing there is to be done in the interaction between the data, the binary world, and the human one.

[academy.vertabelo.com/blog/why-data-visualization-two-perspectives/](https://academy.vertabelo.com/blog/why-data-visualization-two-perspectives/)

